



CANNONBALL NEWSLETTER NO. 6

22nd January, 1994.

CANNONBALLERS

Well we hope the Christmas and New Year's break has provided you with a chance to tinker with your turbo because Day One of the Cannonball Run is barrelling down on us at a rapid rate.

Organisation for the Run has been very intense over the past few months with the Northern Territory Police Department allocating 35 police officers to assist with road closures and traffic control, and the Department of Transport and Works allocating approximately 100 officers to ensure the Highway is in peak condition for the event, and that spectator and safety barriers are in place. Add to this number a further 40 Cannonball officials and marshals and you have a huge logistical exercise. We are pleased to advise that the Project Schedule for the Cannonball Run is on target and going to plan and that the Run is set to become the most original motorsport event in this country. Negotiations for exclusive international rights for producing and broadcasting television programmes about the Cannonball Run are also almost finalised so the event will receive an international profile.

Newspaper and radio in Darwin has already begun hyping the event and the hotels, Casino, pubs and businesses are gearing up to become the "Cannonball City" during May 1994 (see local press clipping enclosed). We can honestly recommend that it will be well worth your while to get you and your crew to Darwin a few days early to soak up the atmosphere, because there will be plenty going on!

TOKYO OFFICE

Organisers advise that a Tokyo information office is currently being established in association with Sumitrans Japan which is a subsidiary of the giant Sumitomo Corporation. This company has been highly supportive of the Cannonball Run in Japan and is seeking to expand the Japanese contingent of competitors for the event.

U.S.A. STARS

The Cannonball Run currently has a representative in Los Angeles securing interested international celebrities to join the inaugural Northern Territory Cannonball Run. The results could be interesting!

ROUTE SURVEY No. 3

By the time you receive this newsletter, our Chief Executive, Allan Moffat, will be on the Stuart Highway with his crew conducting Route Survey No. 3 and setting the preliminary times for the competitive sections of the Run. Allan will be joined a month later by other motoring professionals to officially check the course and run the route in the configuration that Cannonballers will be running it in May.

DRIVING SUITS

As part of the event Supplementary Regulations, competitors must:

- "(2.3.3) be attired during the course of the competitive sections of the Run in shoes, socks, a shirt with the minimum of short sleeves and clothing from neck to ankle."

It is recommended Crew members attire themselves in a light weight, fire resistant driving suit. Driving suits are comfortable, safe, professional and highly recommended, however they are not compulsory. Driving suits in Cannonball Run colours are available from the Cannonball Office for a price of \$140.00 (freight included).

The suits are fire resistant, single layer (for coolness) and come with your name embroidered on it. Orders can be made by filling out the enclosed order form and sending full payment to the Cannonball Office.

BUSINESS SEMINAR

Darwin is the Australian gateway to Asia and over the past few years the Northern Territory Government has worked tirelessly to establish extensive infrastructures in the city which will provide for exciting business and trade opportunities over the next ten years.

Some competitors may wish to take advantage of the opportunity of being in Darwin to evaluate the business, trade and commerce potential of the region.

For those who wish to do so, the Department of Industry and Development has agreed to conduct a seminar which will be three hours in duration and will include Territory Perspective - a sophisticated sound, light and video display which is the only one of its type in Australia. Territory Perspective highlights the Northern Territory's links with Asia and details the business potential of Darwin and the Northern Territory.

The seminar will be available to Cannonball competitors at no cost and will be conducted so that it falls within the requirements of the Australian Training Guarantee. Yours costs associated with travel to Darwin and accommodation etc. would be a business deduction under the provisions of the Training Guarantee Levy.

The seminar will be conducted on Thursday, 19th May.

Those wishing to take advantage of this opportunity should complete the enclosed registration form and return it immediately to the Cannonball Run office.

TRANSPORT OF CARS AND TRAVEL ARRANGEMENTS

Those competitors who have not yet advised the office as to whether they wish to take advantage of special vehicle transport costs made available by the Organisers, should do so immediately. Also, if you wish to take advantage of cheaper return air fares to Darwin for the event, you should advise the office and provide details of the number of people in your crew.

SPECTATOR PACKAGES

Those Cannonballers who have enquired about Spectator Packages for wives, friends and family should contact the office for details. There are two Packages available - a Cannonball Chase by Air, and a Cannonball Chase by Land. Both include VIP passes and are absolutely fantastic.

NUMBER PLATES

All Cannonball numberplates are available for despatch to competitors and will be sent on receipt of your Secondary Progress Payment. Please note that all Secondary Progress Payments are now due and payable and your Official Entry Position could be forfeited if payment is delayed.

ULURA - KATA TJUTA WORLD HERITAGE PARK

As you know, the mid point of the Cannonball Run will be reached when the Run arrives at Yulara, close by to Ulura (Ayers Rock) and Kata Tjuta (The Olgas) National Park. This National Park is truly one of the great wonders of the world and as such there are certain rules and regulations that all visitors to the Park must respect. We have received enormous support from the Nature Conservation Agency which manages the Park and we extend our thanks in particular to Bob Seabourne, the Park Manager. Bob will supply information (enclosed) in our regular newsletters about the Park and the relevant requirements for visitors so we request all Cannonballers to read the information carefully.

CANNONBALL MEETINGS - BRISBANE, SYDNEY, MELBOURNE.

Organisers are currently planning to conduct a get together of Cannonballers in Brisbane, Sydney and Melbourne to give competitors an opportunity to meet Allan Moffat and to ask questions. It will be a good opportunity to get to know one another before the event. The meetings will take place during the last week of February and the first week of March and we'll keep you posted as to dates and venues.

Let the Cannonball roll on

Regards
Your Cannonball Team.